FlowGaia

Calm intelligence for onchain traders.

TG Alpha Hunter turns Telegram noise into a signal a trader can actually read.
Read-only. Non-custodial. Already live on Base.

ROUND	FOR	DATE
Pre-seed — USD 200,000	Base Ecosystem Fund	July 2026

THE PROBLEM

Alpha breaks on Telegram. It also dies there.

Telegram is where crypto information moves first — before the chart, before X, before any dashboard picks it up. It is also the least readable surface in the market. Every serious trader is subscribed to more groups than any human can process, so the edge exists and stays unclaimed.

Groups multiply, attention doesn't

An active trader sits in dozens of groups. Reading all of them is not a discipline problem — it's arithmetic.

Signal decays in minutes

By the time you scroll back to the message that mattered, the move already happened.

Muting is the only defence

So traders mute, leave, and quietly lose the edge they joined for.

THE PRODUCT

One digest. Everything that mattered.

TG Alpha Hunter monitors the groups a trader already belongs to and returns a single readable digest: what was said, what is trending, and which narrative is forming.

01

Ingest

Read-only access to groups the user is already in. No wallet, no posting.

02

Filter

A deterministic noise layer strips shilling, bots, repetition and chatter.

03

Reason

AI analyses only what survived the filter — never the raw firehose.

04

Deliver

Alpha digest, trending mentions and narrative view, in-app and via bot.

The order is the point. Competitors run a model over everything and pay for it twice — in cost and in output quality. We filter first, then reason: the digest stays readable and the cost curve stays flat as group volume grows.

WHY IT'S DEFENSIBLE

What we deliberately cannot do.

The category default is to ask for wallet access and posting rights. That ceiling is trust, not technology — and it is why Telegram intelligence has stayed a niche for degens instead of a product for serious capital.

No wallet access

We never touch keys, balances or approvals. There is no path from our product to a user's funds.

No posting permissions

The bot answers when spoken to. It never posts unprompted, in any group, ever.

Read-only by architecture

Not a policy we could quietly change — the ingestion layer has no write path.

Consent-based group access

Group admins opt in explicitly. Our ingestion is permissioned, which is what makes it durable.

In a market where every tool asks for your wallet, the safest product wins the user who has something to lose.

IN THE PRODUCT TODAY

Live in public beta.

1 Alpha digest

A scheduled summary of what actually moved across every monitored group — read in two minutes.

2 Trending mentions

Which tickers are being talked about, by how many independent groups, and how that changed.

3 Narrative view

The theme forming underneath the tickers, before it has a name on X.

4 Telegram bot

TGAlphaHunterbot — digests and /ask in DM, and an admin mode for group owners.

app.flowgaia.io · free public beta since 10 June 2026

TRACTION

Six weeks post-launch.

[ ]	[ ]	[ ]	[ ]
Beta users	Groups monitored	Messages processed / day	Week-4 retention

- **Launched on Product Hunt**

  10 June 2026. Live, free public beta since day one — no gated waitlist, no vapourware.

- **Community-led from zero**

  Every user to date arrived organically or through community. Paid acquisition has not started.

- **Payments already onchain**

  DePay with USDC on Base is integrated and non-custodial. No card rails, no KYC friction.

- **Most-requested feature identified**

  Adding the bot to a user's own groups without connecting a personal account — our Pro wedge.

WHY BASE

We didn't pick Base for this round.
We were already here.

- **Payments live on Base today**

  DePay with USDC on Base has been our payment rail since before this conversation. Non-custodial, no KYC, no card processor.

- **We bring a non-onchain audience onchain**

  Telegram traders are crypto-native but transact off Base. Every Pro subscription is a USDC-on-Base transaction from a user who wasn't making one.

- **Distribution fit with the Base stack**

  Coinbase Onramp removes the funding step for our US user. Spindl closes the attribution gap gating our paid channel.

- **Token designed for Base, sequenced properly**

  Revenue-backed utility, launched after PMF through Sonar — not a fundraising instrument.

BUSINESS MODEL

We sell time, not access.

The free tier is generous on purpose — it is our distribution engine. The paid tier sells the one thing a trader cannot get elsewhere: the digest before everyone else has it.

Free

Community tier

- Digest delivered at T + 2h
- Top trending mentions
- Limited group quota
- Weekly narrative summary

Pro

USD [ ] / month · USDC on Base

- Digest delivered at T + 0
- Full signal context and sourcing
- Expanded group quota
- Bot in your own groups
- Narrative history and tracking

Founding-member pricing at USD 5/month seeds the base. The standard tier is priced for the US trader, not for the community that got us here.

Everyone covers the chain and X. Nobody covers Telegram.

Crypto intelligence is consolidating — Blockworks acquired Messari in June 2026. The incumbents compete on the same two surfaces: onchain data and X sentiment. The surface where information actually originates first is unserved, because serving it requires solving a permission problem rather than a data problem.

COVERAGE BY SURFACE

Onchain data	Nansen · Arkham · Dune
X / social sentiment	Kaito · LunarCrush · Santiment
Research and reporting	Messari · Blockworks · Delphi
Telegram	**FlowGaia**

Trading bots are the natural distribution partner: cash-rich, intelligence-poor, and already installed on the exact surface we read.

Attribution first. Then spend.

We have grown to date without paid acquisition, which means we also have no reliable CAC. Fixing measurement is the first thing this round funds — spending before that is how pre-seed rounds disappear.

MONTH 0–2

Instrument

Attribution and conversion tracking live end to end, including Spindl for onchain attribution. Establish real CAC and payback before a dollar of media.

MONTH 2–6

Prove one channel

Micro and mid-tier crypto voices on performance-based deals, vetted from engaged replies to the incumbent accounts. Kill anything that doesn't pay back.

MONTH 6–12

Scale what paid back

Concentrate spend into the one or two channels with proven payback. Layer admin-led group distribution on top as an owned channel.

The community that built the free tier is a distribution asset, not a revenue target. We price the paid tier for the US trader.

THE ASK

USD 200,000

Pre-seed. Twelve months of runway to a proven paid channel and a repeatable revenue line.

Go-to-market — **40%**

X ads and crypto creator partnerships, gated behind live attribution. — USD 80,000

Operations — **20%**

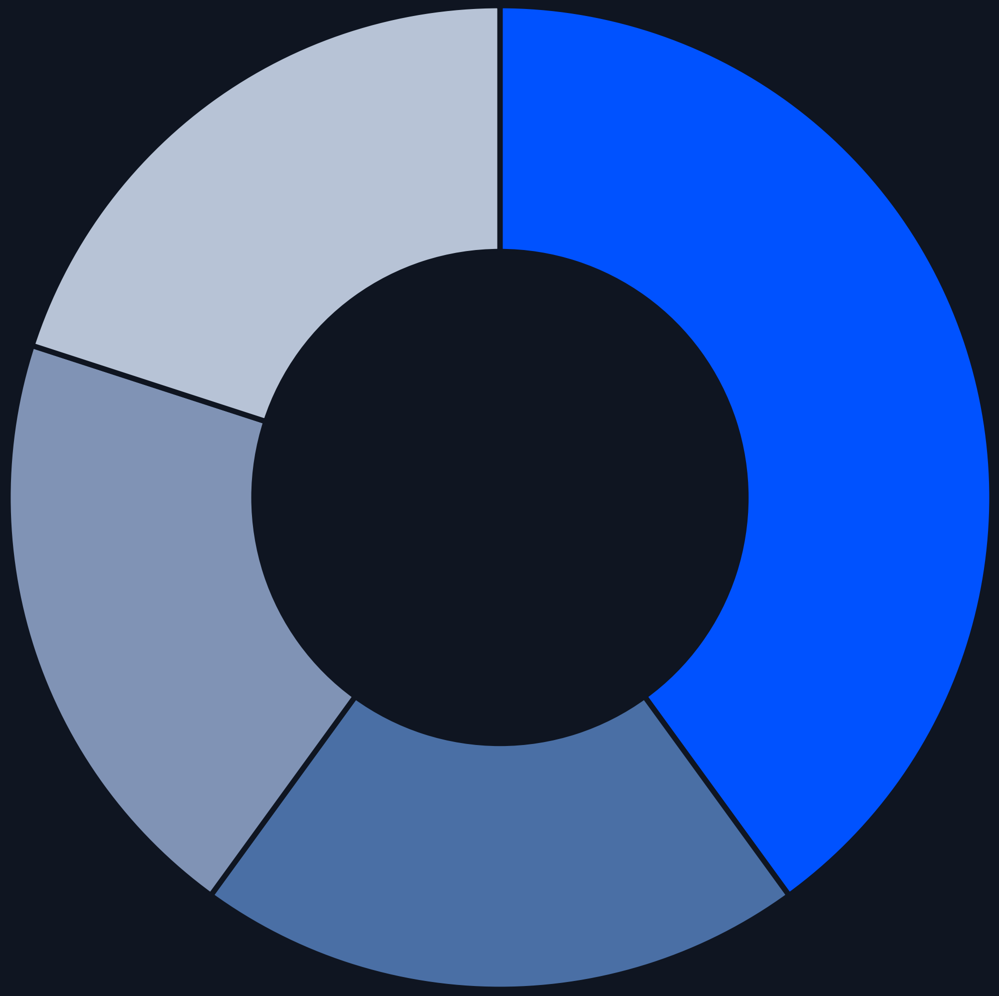
AI inference, VPS and infrastructure, software and tooling. — USD 40,000

Token launch on Base — **20%**

Legal, design and execution of the Base-native token. — USD 40,000

Salaries — **20%**

Two founders, focused full-time on the product. — USD 40,000



USE OF FUNDS

What each line has to prove.

USD 80,000 Go-to-market	A repeatable paid channel with CAC below twelve-month LTV — or the honest finding that there isn't one, reached cheaply.
USD 40,000 Operations	Inference and infrastructure cost per active user falling as volume grows, proving the filter-then-reason architecture holds its margin.
USD 40,000 Token launch on Base	A Base-native token backed by subscription revenue, sequenced after product-market fit — not used to fund it.
USD 40,000 Salaries	Both founders full-time. The technical co-founder moves from part-time to full-time on close.

Current runway is approximately six months. This round is what turns a beta with users into a company with revenue.

TWELVE MONTHS

What we come back with.

Q1

Revenue on

Pro tier live and priced. Attribution instrumented end to end. First paying cohort on USDC over Base.

Q2

Channel proven

One paid channel with measured payback. Admin-consented group distribution shipped as an owned channel.

Q3

Partnership signed

One integration with a trading bot or analytics platform, delivering FlowGaia signal through their surface.

Q4

Seed-ready

Repeatable revenue, defensible ingestion, and a token designed against a real revenue line.

Ingestion legitimacy is a first-class workstream, not a footnote.

Admin-consented access is the defensible path and the one we are standardising on. A written compliance position on ingestion method is deliverable in the first 30 days after close.

TEAM

Two people. Third product.

FlowGaia built and killed two B2B automation products before this one. Both failed on distribution and willingness to pay, not on engineering. The move to a consumer product with onchain payments was a decision, not a pivot of convenience.

Toni

Co-founder — product and commercial

Full-time. Owns product, positioning, distribution and every user conversation to date.

[ ]

Co-founder — engineering

Backend and ingestion architecture. Part-time today; full-time on close of this round.

What we are asking for beyond capital: introductions into the Base trading and payments portfolio, and the ecosystem team's help opening a partner conversation with one trading bot.

FlowGaia

The information is already out there. It just isn't readable yet.

We are building the layer that makes Telegram legible — safely, on Base, for the traders who have something to lose.

PRODUCT	SITE	X
app.flowgaia.io	flowgaia.io	@flowgaiaio